



<https://furlongschoolbase.co.uk/elementor-3860/>

Privacy Policy

Last Updated on December, 7th 2018. This Privacy Policy is effective immediately for Users after that date.

Furlong Solutions (“we,” “us,”) respect your privacy and are committed to protecting it through our compliance with this Privacy Policy. This policy describes:

- the types of information that we may collect from you when you access or use our Website and/or Mobile App – furlongschoolbase.com and other online services (collectively, our “Services”); and
- our practices for collecting, using, maintaining, protecting and disclosing that information.

This policy applies only to information we collect through our Services and in the electronic communications sent through or in connection with our Services.

The definitions of the terms in this Privacy Policy have been referred by the Terms and Conditions of the Furlong Solutions Website and/or Mobile App.

Furlong Solutions strives to offer its visitors and Users the many advantages of Internet technology and to provide an interactive and personalised experience. For these purposes, we, from Furlong Solutions, may use personally identifiable information – like your name, e-mail address, address, telephone number, etc., which are subject to the terms of this Privacy Policy. We, and we suppose you too, do not tolerate spam. We will therefore never sell, barter, or rent your email address to any unauthorised third parties.

WHAT INFORMATION DO WE COLLECT FROM OUR USERS?

Furlong Solutions may collect and use information of and regarding its Users. We collect only data which is essential to our operations and enables us to provide you with better user experience.

The information, through which the person may be identified, may include data, which the User voluntarily enters, uses or provides when using the Services of the Furlong Solutions Website and/or Mobile App, or submits when creating a User Account. Furlong Solutions collects and uses the information for the purposes, outlined in this Privacy Policy, as well as

to offer new services to the User or to familiarise him with new functionalities on the Website and/or Mobile App.

We collect two types of information from and about our Users, including information:

- by which you may be personally identified; and/or
- about your internet connection, the equipment you use to access our Services and your usage details (i.e. your Internet Service Provider).

The information we collect on or through our Services may include:

User Account information: Personal information, such as your full name and other information you may provide with your account, such as your address and phone number, that may be displayed as a part of your User Account;

We collect this information in order to verify your identity and provide you with an individualised experience of our Services.

Preferences: Your preferences and settings such as time zone and language;

We collect this information in order to enhance your user experience.

Searches and other activities: The search terms you have looked up and results you selected;

We collect this information in order to improve your user experience and provide you with more relevant content and Services.

Browsing information: How long you used our Services, which features you used, etc.;

We collect this information in order to analyse the behaviour of our users and improve our Services.

Communications: Between you and Furlong Solutions support staff regarding the Services.

We collect this information in order to monitor the quality of our support staff and your communications with us.

HOW WE GATHER INFORMATION FROM USERS?

How we collect and store information depends on the pages you are visiting, the activities in which you elect to participate and the services provided. For example, you may be asked to provide information when you register for access to certain portions of our Website and/or Mobile App, create a User account, request certain features, such as e-mail newsletters or when you make a payment. Like most Websites and/or Mobile Apps, Furlong Solutions also collects information automatically and through the use of electronic tools that may be transparent to our visitors and Users. For example, we may log the name of your Internet Service Provider.

WHAT WE DO WITH THE INFORMATION WE COLLECT?

Like other Websites and/or Mobile Apps, we collect information to enhance your visit and deliver more individualised content. We respect your privacy and do not share your information with anyone, except in cases when that proves necessary.

We will retain the information we collect from you for a period of 5 years. After the expiry of this period we undertake to delete any information we have collected from you.

Aggregate information and information that does not personally identify you, may be used in many ways. For example, Furlong Solutions may combine information about your usage patterns on the Website and/or Mobile App with similar information obtained from other users to help enhance our site and Services (e.g., to learn which pages are visited the most or what features Users find the most attractive). This information does not include any information about you and does not allow anyone to identify you individually. We may use personally identifiable information, collected on the Website and/or Mobile App, to communicate with you about your registration and customisation preferences; our Terms of Service and Privacy Policy; services and products offered by or through the Website and/or Mobile App; and other topics we think you might find of interest. Personally identifiable information collected by Furlong Solutions may also be used for other purposes, including but not limited to Website and/or Mobile App administration, troubleshooting, processing of e-commerce transactions and other communications with you. Certain third parties who provide technical support for the operation of our Website and/or Mobile App – our Web hosting service for example – may have access to such information. We will use your information only as permitted by law. We may also disclose your information in response to a court order, at other times when we believe we are reasonably required to do so by the applicable law, in connection with the collection of amounts you may owe to us, and/or to law enforcement authorities, whenever we deem it appropriate or necessary. Please note we may not provide you with notice prior to disclosure in such cases.

RIGHT OF CONSENT WITHDRAWAL

You may withdraw your consent for collecting your personal information at any time. To do so, [please contact us](#).

CHANGE OR REVIEW OF INFORMATION

If you would like to review, change or delete personal data we have collected from you or you had submitted or permanently delete your account, please contact us.

For more information regarding the termination or deletion of your information, please refer to Section 8: Termination of this Privacy Policy.

ACCESSING & CORRECTING YOUR PERSONAL INFORMATION.

We take reasonable steps to accurately record the personal information that you provide to us, as well as any subsequent updates.

We encourage you to review, update, and correct the personal information that we maintain about you. You may request that we delete personal data about you that is inaccurate, incomplete, irrelevant for legitimate purposes, or are being processed in a way which infringes any applicable legal requirements.

SECURITY: HOW WE PROTECT YOUR INFORMATION?

We have implemented appropriate measures in the form of various technical, physical and other means, including, but not limited to measures regarding the security of our electronic systems and databases, locks, racks, cases and other devices and access controlling systems, fire-notifying and fire extinguishing systems. These means aim at improving the integrity and security of the personal information that we collect and maintain. However, please be advised that even the best security measures cannot guarantee the full elimination of all risks. If we learn of any violation, breach or danger to our security systems breach, then we will attempt to notify you electronically so that timely and appropriate protective steps can be taken. Apart from informing you via e-mail, we may post a notice through the Website and/or Mobile App if a security breach occurs.

Your personal data safety is of utmost importance to us. We review and strive to improve our security measures on a regular basis.

If we detect a breach of our security measures, which has the potential of harming you as individual we will notify you without undue delay.

CONTROLLING YOUR PERSONAL DATA

Other Users may be able to identify you, or associate you with your account, if you include your personal information in any content you post or make publicly available.

You may control and restrict the personal data you share with us by visiting the Settings section of your User Account.

If you have any questions regarding the ways you can control your personal data, [please contact us](#).

TERMINATION

As mentioned, you may at any time review or change the personal information we maintain about you by contacting Furlong Solutions. Upon your request, we will delete your contact information and personal data from our active databases.

This Privacy Policy is effective until terminated by either party. If you no longer agree to be bound by this Privacy Policy, you must cease the use of the Furlong Solutions Website and/or Mobile App. If you are dissatisfied with Furlong Solutions, its' content, or any of these terms, conditions, and policies, your sole legal remedy is to discontinue using the Website and/or Mobile App. Furlong Solutions reserves the right to terminate or suspend your access to and use of the Website and/or Mobile App, or parts of them, without notice, if we believe, in our sole discretion that such use is in violation of any applicable law, or harmful to our interests or the interests of another person or entity, or where Furlong Solutions has reasons to believe that their use is in violation of this Privacy Policy or the Terms of Use.

CHILDREN'S PRIVACY

Furlong Solutions does not knowingly collect personal information from children under the age of 13. If we learn that we have personal information on a child under the age of 13, we

will delete that information from our servers. Furlong Solutions encourages parents to go online with their children.

CHANGES TO THIS POLICY

Furlong Solutions reserves the rights to change this Privacy Policy at any time. Please check this page periodically for changes. Your use of the services after any such amendment or change in the Privacy Policy shall be deemed as your express acceptance to such amended/changed Privacy Policy and an assent to be bound by such changed/amended Privacy Policy. Information collected prior to the time any change is posted will be used according to the rules and laws that applied at the time the information was collected.

GOVERNING LAW.

This Privacy Policy and the use of the Website and/or Mobile App are governed by the laws of United Kingdom. The parties undertake to first try to resolve the dispute with by negotiation. If the parties fail to reach an amicable resolution through negotiation, Furlong Solutions agrees to submit the dispute to the competent Court of United Kingdom.

COPYRIGHTS.

The copyrights of our Website and/or Mobile App are the property of Furlong Solutions.

Texts, graphics, photographs, animations, videos and clips, visible on the Website and/or Mobile App are the object of copyright and are part of the intellectual property of Furlong Solutions. Those may not be reproduced, used, presented or represented without an explicit written permission by Furlong Solutions. Any distribution of files, obtained by the Users under the Terms and Conditions of the Website and/or Mobile App, or of parts of such files, constitutes a violation of the relevant intellectual property protection laws and is prosecuted by the law.

Nothing contained on this Website and/or Mobile App may be interpreted as granting a license or right of use as a trademark without the prior explicit written consent of Furlong Solutions.

MISCELLANEOUS

Furlong Solutions is controlled, operated and administered entirely within United Kingdom.

If you are accessing the Furlong Solutions Website and/or Mobile App from another jurisdiction, please be advised that you are transferring your personal information to Furlong Solutions in United Kingdom and, by using the Website and/or Mobile App, you consent to that transfer and to abide by the applicable laws concerning your use of the Website and/or Mobile App and your agreements with us.

This statement and the policies outlined in this Privacy Policy are not intended to and do not create any contractual or other legal rights in or on behalf of any third party.

Furlong Solutions may provide a translation of the English version of the Privacy Policy into other languages. You understand and agree that any translation of the Privacy Policy into

other languages is only for your convenience and that the English version shall govern your rights and responsibilities. In case there are any inconsistencies between the English version of the Privacy Policy and its translated versions, the English version of the Terms shall prevail.

CONTACT

If you believe Furlong Solutions does not adhere to this Privacy Policy, in order to address a question, to resolve a complaint regarding the Website or the Furlong Solutions and/or Mobile App Services, or to receive further information regarding the Services, [please contact us](#).

